



# GO Oklahoma

## Global Opportunities for Oklahoma Companies

Go Oklahoma is the next step in helping Oklahoma businesses diversify by entering international markets. Commerce has engaged trade consultants to assist Oklahoma businesses and rural communities access the diverse markets of Asia, Europe and the Canada-Mexico trade corridor. By fostering international connections, this program promises to transform rural businesses into global players.

## » Program Services

This program offers a range of essential services tailored to the unique needs of Oklahoma businesses include, but are not limited to:

- » **Market Research and Insights:** Access to market research, providing invaluable insights into consumer behavior, market trends and regulatory considerations.
- » **Export Development Plan:** Guidance and support for exporting products to these markets, including development of a comprehensive export plan for your product.
- » **Matchmaking Services:** Connecting rural Oklahoma companies with potential partners, distributors and customers in these markets, expediting market entry and business growth.
- » **Networking and Trade Missions:** Building international relationships is a cornerstone of global business success. The program facilitates networking opportunities and organizes trade missions, connecting Oklahoma companies with potential partners, clients and distributors across the globe.
- » **Educational Seminars and Workshops:** Regular workshops and seminars on international trade practices, market dynamics and regulatory updates to keep businesses informed and well-prepared.



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For GO Oklahoma questions, contact:

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Learn more at: [okcommerce.gov/GO](http://okcommerce.gov/GO)



# Connecting Rural Businesses with the World

## ► Program Benefits

For rural Oklahoma companies, this program represents a golden opportunity to access the global stage. By facilitating trade in Asia, Europe and the Canada-Mexico corridor, rural businesses can benefit in numerous ways:

- » Diversification
- » Growth Potential
- » Global Presence
- » Competitive Advantage

## ► Eligibility Requirements

- » Own an Oklahoma-based business which has been in business for not less than 1 year, as of the date on which assistance is requested
- » Be a for-profit business
- » Have export products/services that contain a majority of U.S. content (51% or higher)
- » In good standing with Oklahoma state agencies including the Secretary of State and Oklahoma Tax Commission
- » Have access to sufficient resources to bear the costs associated with trade, including the costs of packing, shipping, freight forwarding, and customs brokers
- » Preference given to companies that meet the SBA definition of a small business (SBA size standards 13 C.F.R. Part 121)

Take advantage of this new pilot program which will only be available for a limited time. Visit our website and apply today.

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## Why These Markets Matter

### Asian Markets:

Asia is a powerhouse of economic growth with countries like Japan, South Korea and India leading the charge. The expanding middle class in these regions presents a golden opportunity for rural businesses, spanning manufacturing, technology and more.

### European Markets:

Europe, with its stable and mature economies, is a prime destination for Oklahoma's rural products. Businesses can explore opportunities in various sectors, from aerospace to renewable energy.

### Canada-Mexico Trade:

The proximity of Canada and Mexico allows rural Oklahoma companies to tap into a thriving North American trade corridor. This partnership fosters cross-border commerce in sectors like energy and automotive manufacturing.



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